

February 16-20, 2015
The Phoenician Golf Course

* Yardages are subject to change and discretion of hosts.

TEASE OPEN:

Beauty shots: Desert, Mountain Views, sunrise/sunset, Phoenix Statue

VO:

**Surrounded by the beauty of the Sonoran Desert,
we are inspired by the Mayan Fire Spirit, The Phoenix.
This Mythical bird lived for thousands of years,
Igniting its own feathers and rising from the ashes
to protect these glorious fairways with rebirth and renewal.**

**With pristine desert views and mountain top vistas,
This is more than just playing golf.
This is your chance to get away from life,
renewal your spirit
and to find your inspiration in the lush, extraordinary surroundings
of The Phoenician Resort**

**For it is the Phoenix that represents immortality,
and today we honor this great creature with our undying love
...for the game of golf.**

JIMMY and Carling near the clubhouse.

Jimmy: "Welcome to 18 Holes, I'm golf professional Jimmy Hanlin.

CARLING: "And I'm Big Break Champ, Carling Nolan."

**Jimmy: "Today we are at The Phoenician Resort in Scottsdale, Arizona, just 15 miles
northeast of Phoenix.**

**Carling: "And we are in for an incredible treat today! The Phoenician boasts 27
magnificent holes and has been named one of "North America's Best Resorts" by World
Travel Awards"**

Jimmy: “Managed By Troon Golf and Designed by Ted Robinson, Sr and Homer Flint, The Phoenician has pristine desert views and breathtaking scenery that will inspire your spirit of adventure!”

Carling: “After a long winter up north, I need some adventure in my life. Somewhere where I can get away from it all! work, traffic, stress...”

Jimmy: “You’re a professional golfer! Don’t even talk to me about work.”

CARLING: “okay okay...But I do appreciate a chance to take in those mountain views and snag a few birdies”

Jimmy: “Well we’re playing the Desert and Canyon Course out here today, it’s only 6300 yards but don’t let the length fool you! The deceptive elevation changes and well placed hazards will have you going for shots you definitely shouldn’t be going for! I have a feeling you’ll be battling the Sonoran Desert all day long ”

Carling: I’m not afraid of any desert! I have a feeling you’ll be battling the Birdie Dance all day long...

Jimmy: Oh geez! Let’s hit it!

Show Open--

Segment 1:

On Hole 8:

Jimmy: The Phoenician is designed to test your skills and make you hit every shot in the bag

Carling: Bunkers, lakes, desert, and mountains, we saw it all on in the first 7 holes.

--montage-Holes 1 thru 7--

Jimmy: *Hole #1: 415 yard Par 4:* We are kicking off our day on The Dessert Course. With bunkers protecting the left and right side of the fairway, start your day off right with a rip drive right up the middle. (Drive)

Carling: Hole #2: 490 yard Par 5: The first par 5 of the day will be a three shot hole. The bunkers on the left and short of the green will make going for this green in 2 all risk and no reward. Lay up on your second shot and pitch it in close for birdie. (3rd Shot)

Jimmy: Hole #3: 291 yard Par 4: Only 291 yards from the back tee, Hole #3 is screaming for you to go for it! But with desert terrain down the left side, make sure to take a club off the tee that you know will fly straight. Don't make this hole harder than it has to be! (Drive)

Carling: Hole #4: 200 yard Par 3: The first par 3 of the day requires a well struck wood or hybrid to get onto this green. From 200 yards, make sure you check your wind and use enough club to carry the bunkers and knock it close! (Approach)

Jimmy: Hole #5: 443 yard Par 4: We are looking at a long par 4 with desert surrounding a very tight fairway. Finding the short grass off the tee could be difficult here, but finding the green from the sandy terrain is not impossible. Take more club and watch out for the snakes!
(Approach from desert)

Carling: Hole #6: 168 yard Par 3: Here's a par 3 where you need to sit back, relax, and take in the views. The tee box actually sits in Camelback Mountain and has an incredible view of the Sonoran Desert. This hole is the reason why you came out here today...to escape from it all. Now take dead aim and hit it close! (Approach)

Jimmy: Hole #7: 502 yard Par 5: We are looking at winding par 5 where accuracy is a must. Camelback mountain is protecting the right, and the desert comes in further than you think on the left. A smooth swing off the tee will be crucial to keeping your tee ball straight, and while you're posing on your finish and watching the ball fly through the air, take in those pristine views and enjoy that glorious moment. (Drive)

ON HOLE 8

Jimmy: Hole number 8 is a short par 3 with absolutely limitless views. This tee box is actually sitting right in Camelback Mountain which has an elevation of over 2700 feet!

Carling: Did you know that they have a trail up the mountain and hikers can climb up in about a 2-3 hour round trip. There is a sandstone rock formation at the top called "The Praying Monk" because it looks like a person praying on their knees, hikers use this as a guide to the top of the mountain.

Jimmy: I don't think I'll be climbing any mountains today but I will be praying to that monk for a great iron shot on this par 3!

Carling: We need all the help we could get out here! Show me how it's done, Jimmy.

Play #8 Par 3--Mention Spakesology on Green

Hole # 8 Conversation Starter

How do you play differently on a desert course?

Does the ball fly further in the desert?

Have you ever hiked up a mountain?

How is the grass and terrain different in the desert?

Play Hole:

When finished: Go to Break--Tease Finishing up Desert, Headed to Canyon. Tip of the Day

Segment 2: Welcome Back

On hole 14:

Jimmy: Welcome back to.... 18 Holes.

We at the The Phoenician Resort in Scottsdale Arizona where we are enjoying a beautiful round at one of highest rated resorts in North America.

Carling: Just when we thought the Desert Course was giving us a run for our money, we ran into more ingenious layouts on the Canyon Course.

--montage-holes 9 thru 13--

Jimmy: Hole #9: 372 yard Par 4: We are finishing up the desert 9 with a hole that is just begging for you to make birdie! There's plenty of room off the tee, and the bunkers ahead are well short of the green. Trust your club, hit it tight, and move on to the back nine with confidence in your step! (Approach)

Carling: Hole #10: 408 yard Par 4: It's time to start our adventure on the canyon course. Be weary of the desert on the right. Start your back nine off right by hitting a huge drive over the bunker on the left landing beautifully in the fairway. (Drive)

Jimmy: Hole #11: 180 yard Par 3: You might have 180 yards into this par 3, but the canyon course gives you a break with an enormous green ahead of you. Anywhere on the green is a great shot because par is a good score here. (Approach)

Carling: Hole #12: 348 yard Par 4: Looks like we have a short, dogleg left par 4. You know I just love the chance to cut the corner, and this is the perfect opportunity to do it! The best part is you'll be hitting your tee shot straight into camelback mountain, making your ball look like it's soaring through the air forever. (Drive)

Jimmy: Hole #13: 482 yard Par 5: Here are are! a reachable par 5! It's only 482 yards from the back tee. There is trouble short and left of the green, but there's plenty of room for a big drive out there, meaning there's plenty of room for me to go for this baby in 2! (2nd Shot into Green)

On Hole 14- TIP OF THE DAY/ DRIVE OF THE DAY

Jimmy: Hole Number 14 is a 392 yard par 4 and finally it isnt the desert that we're worried about! It's the extremely sloped fairway that will be the challenge on this hole.

Carling: Hey hey Jimmy, I still see a lot of desert out there too! This definitely won't be a cakewalk by any means.

Jimmy: Okay okay so we have desert AND a sloping fairway to contend with. Your ball isn't safe anywhere on hole number 14...

Carling: Stop trying to get in my head, Jimmy. We got this!

DRIVE OF THE DAY ON TEEBOX!

Play Hole 14

Tip of the Day- Uneven Lie on Approach Shot

Finish Hole- Toss to Break!--We will be right back on 18 Holes

Segment 3: Welcome Back-- On Hole 18

Jimmy: "Welcome back to 18 Holes. We are at The Phoenician Resort in Scottsdale, Arizona, playing on one of the most gorgeous courses in the Southwest."

Carling: "I hate to burst your bubble, Jimmy, but the canyon course also has some of the toughest finishing holes in all of the Southwest! We had to battle to get through holes 15-17."

--montage holes 15 thru 17--

Jimmy: Hole #15: 303 yard Par 4: This might be your last chance to make birdie before heading into our tough finishing holes. Hitting a safe shot into the fairway leaves you with a short pitch into the green. Knock it close and tap it in! (Approach)

Carling: Hole #16: 188 yard Par 3: Just because we are in the desert doesn't mean we won't run into a little bit of water! The cascading waterfalls are truly a sight to see, but make sure to take enough club to carry the trouble and land safely on the green. (Approach)

Jimmy: Hole #17: 132 yard Par 3: The Canyon Course is really testing our skills with 2 par 3's in a row. We are only at 132 yards here, but be sure to make solid contact or else you'll be feeling the wrath of bunkers and water short of the green. (Approach)

On Hole #18

Jimmy: Here we are on number 18, a sharp dogleg right par 5. What a spectacular finishing hole! Not only are we working with a dogleg, but there is water left and right of the fairway, and water short and left of the green!

Carling: This is the perfect time to keep your eyes on the mountains and focus on three well struct, safe shots. I think we have it in us to finish this baby strong.

Jimmy: I don't know, Carling. Where is the praying monk when we need him most?? I think he really helped me last time!

Carling: Oh praying monk, desert spirits, and Great Phoenix...Help us finish strong!

Jimmy: Are you done..? Let's do this.

Play Hole 18--Escape of the Day!

Options:

hit drive into bunker, escape with second shot out of bunker over water.

hit second shot in left trees. 3rd shot under trees and over water

hit second shot in or near water. 3rd shot from water or water edge

Hit second shot in left bunker near water/green. 3rd shot from bunker over water

Finish Hole- Toss to break, 19th Hole

Segment 4: 19th Hole to be mentioned

ON the Patio Overlooking #9 Canyon Course

Three Courses at The Phoenician: Desert, Oasis, and Canyon.

3 Different layouts available to add variety to your day

Oasis Course boasts the only “Sand Island Green” in the United States

6300 Yards, but challenging lay out

Designed by Ted Robinson Sr and Robert Flint

Camelback Mountain

Sonoran Desert

High Tech Amenities--GPS Golf Carts, and Pull-Carts operated by remote control

Resort:

SPA: 22,000 square-foot Spa with 24 private treatment rooms, fitness classes, weight training and cardio, full service salon and meditation atrium.

POOL: Mother of Pearl Pool. 165-ft Water Slide. Cascading waterfalls. Surge Splash Pad (Kids water park), Oasis Pool Bar & Grill, private cabanas

TENNIS: The only tennis resort in Scottsdale to offer 4 different playing surfaces. 11

Competitive Courts.